PROJECT TITLE : ADDITIVE AND FLAVOUR DEVELOPMENT
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266 / 271 HARVARD / COLORADO

Objective

Development and application of aftercutting solutions for Muratti type brands.

Summary

Among the flavours submitted to Panel A, EAC 52 was chosen to be presented to Marketing. This version is currently in a market test.

335 LOLITA

Objective

Development and application of new flavouring ingredients to improve the taste of the existing brand.

Summary

The best prototypes were made by using casing formulas developed in Richmond and aftercutting solutions developed in Neuchâtel (EAC 31 at 70% and EAC 38 at 70%).

Description

In order to obtain a taste improvement of EAC 38, it was applied at 70% and different trials were made by adding 30 ppm and 60 ppm of Coumarine, dihydrocoumarine and Coumarine substitute.

In parallel some tobacco batches were sprayed with a mixture of EAC 38 at 70% and natural tonka-bean extract, Deer tongue extract, wood-ruff tincture and melilot tincture.

The prototypes are still under evaluation.

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Source: https://www.industrydocuments.ucsf.edu/docs/kmxk0000